

# Privacy Policy

The purpose of this privacy policy is to explain how **Plasson** handles your privacy, when you (the "**User**" or "**You**") use the **Flush Control** product and/or the **Flush Control** Application, as well as any other platform and/or Application derived from them (collectively the "**App**").

This Privacy Policy is a binding legal document - please read it carefully. Any use of the App by You confirms that You have accepted the terms of this Privacy Policy. If You do not agree to this Privacy Policy, in whole or in part, please Do Not use the App.

Plasson respects Your privacy and is committed to act only in accordance with this Privacy Policy.

## The Owner and Operator of the App

The **owner** of the App is **Technocon Engineering Ltd.**, company no. 51-510816-5, of 82 Ha'atzmaut St, Haifa 3303403 ("**Technocon**").

The **operator** of the App is **Plasson Ltd.**, company no. 51-286525-4, of Ma'agan Michael, DN Menashe 3780500 ("**Plasson**").

## Contact details

In connection with any issue related to the App, please contact Plasson – by any one of the following ways:

By regular mail, to: Ma'agan Michael, D.N. Menashe 3780500;

By email, to: [info@Plassonlivestock.com](mailto:info@Plassonlivestock.com)

## Information Provided, or Collected about You, While using the App

While using the App, Plasson may collect details and other information about You (the "**Information**") - in two ways:

- a. While purchasing the product and/or download the App, You may be required to provide Information such as Your name, ID number, email, telephone number as well as those of the business, that purchased the product. You are Not obliged to provide this Information. However, without providing it Your use of the App and product may be limited;
- b. In addition, Plasson may use identifying or tracking technologies such as cookies, for purpose of installing or operating the App and for troubleshooting purposes.

## Storing and Using Information

Plasson reserves the right to store the Information in her databases and use it in accordance with the provisions of the law and only for the following purposes:

1. Providing the services offered by the App (the "**Services**");
2. Improving and enriching the Services;
3. Changing or canceling the Services;
4. Notifying You as to new products and/or Services, as specified below.

### **Information Collected by Third Parties**

While downloading the App from App stores, such as Appstore or Googleplay (hereinafter "**Third Parties**") Information may be provide by You, or collected about You by Third Parties.

Plasson has no connection with the collection, storing and/use of such Information and has no influence on its extent.

Such Information handled by Third Parties, in accordance with their respective Privacy Policies.

### **Transfer of Information to third parties**

Plasson shall not transfer Your Information to third parties, other than in the following circumstances:

- In the event that a legal dispute between You and Plasson requires disclosure of Information;
- In the event that You use the App for actions that breach the law;
- In the event that a court order orders Plasson to provide Information;
- In the event that Plasson sells or transfers in any way the App to a third party and/or in the event of a merger of Plasson with any third party, on condition that such third party accepts the terms of this Privacy.

Plasson shall not transfer the Information to advertisers. Nevertheless, Plasson may convey statistical Information about your App. Such statistical Information shall not identify you personally.

### **Approval to Receive Advertising Materials**

You hereby agree to receive from Plasson, from time to time, promotional messages and materials, relating to new products and/or services, by email and other electronic means such as SMS.

You may revoke, any time, your consent and stop receiving promotional e-mails, by providing a written request, using Plasson's contact details specified above.

### **Information Security**

Plasson implements up-to-date systems and security procedures, in accordance with the provisions of the Privacy Protection Regulations (Information Security)-2017.

These systems and procedures reduce the risk of unauthorized penetration, but do not provide absolute security. Plasson therefore does not guarantee that its services will be absolutely immune from any unauthorized access to Information stored in its systems.

In the broadest way permitted by law, **Plasson** and/or **Technocon** will not be responsible for any and all claims, losses, damages, costs and/or expenses, related to the exposure of Information due to hacking of Plasson's databases and/or computer systems; performance of any unlawful acts and/or circumstances of force majeure, which resulted in the exposure of Information, including personal information, and You hereby waive any

allegation, claim or demand against Plasson and/or Technocon in connection with such circumstances.

### **Your Rights In Connection with the Information**

In accordance with the **Protection of Privacy Law, 5741 – 1981**, every person is entitled to review Information relating to him, which is kept in a database.

Any person which found that Information about him, kept in a database, is incorrect, incomplete, unclear or not updated is entitled to contact the owner of such database and request that such Information is amended or deleted. If You have any such request – please contact **Plasson**, in accordance with the Contact Details specified above.

In addition, according to the **Protection of Privacy law, 5741-1981** if the Information stored in Plasson's databases is used for contacting You personally, You are entitled to demand in writing that such Information is deleted from the database.

### **Intellectual property**

The owner of the App is **Technocon Engineering Ltd.** All other intellectual property rights, embodied, connected to, included in and/or derived from the App (the "**Intellectual Property**") including the App's name, domain, images, designs, texts, graphic files, Apps , Computer codes, data, Information, software, trade marks (whether registered or not) and all other materials contained and/or related to the App, are the exclusive property of Plasson and/or Technocon and You hereby agree not to use it in anyway.

Without limiting the generality of the foregoing, You agrees not to copy, publicly display, publish, distribute and/or transmit in any way any images, text and/or any other media which is included in the Intellectual property, without the prior written consent of Plasson.

### **Risks relating to Usage of the App:**

Plasson has used, and continues to use, its best efforts so that the App will be free from faults at all times. Nevertheless, the operation of the App depends and may be effected by external factors not controlled by Plasson, such as third party negligence and/or force majeure circumstances, such as war and natural disasters. Therefore, Plasson cannot and does not guarantee that the App will operate continuously and without faults at all times.

In addition, operation of the App may require from time to time maintenance, changes in design and/or other actions that may temporarily limit or prevent access to or operation of the App.

Therefore, in the broadest way permitted by law You hereby waive any claim and/or demand arising directly or indirectly from any of the above faults or disruptions in the activity of the App.

### **Risks Related to viruses, malware, etc.:**

You acknowledge, that any use of the App may expose You to risks associated with using the Internet, including hacking, viruses and malware. Therefore, in the broadest way permitted by law You hereby agree and confirm that You waive any claim or demand against Plasson in connection with such risks.

**Governing law and jurisdiction**

This Privacy Policy and any matter, connected to, or arising out of, the App shall be governed by the Israeli law. The competent courts of Tel-Aviv shall have the exclusive jurisdiction in connection with any dispute arising out of, or in connection with, this Privacy Policy and any matter connected or arising out of the App.

The headings of sections for orientation only and shall not be used for interpretation.

**Delivery address:**

You hereby confirm and agree, that Your name and email address, as provided by You to Plasson, shall be valid for all purposes of communication between You and with Plasson; and that any notice sent to You at such addresses shall be deemed to have been received by You, within two (2) business days from date of dispatch.

**Changes to this privacy policy**

This privacy policy may be updated and/or amended from time to time and You are hereby confirm that You are responsible to follow, and shall be bound by, any such amendments and changes.

In the event of any contradiction between the terms of this Privacy Policy and any agreements and/or other publications of Plasson, the provisions of this privacy policy shall prevail.